

COMMUNICATION AND ENGAGEMENT

The district values and encourages strong communication between the campus and its school community, as well as the district and its staff. Clearly thought out expectations of stakeholder communication is critical during this time when changes may occur from one day to the next. To ensure that all stakeholders are informed of decisions and current status we have provided a chart to assist with communication efforts.

STAKEHOLDER	COMMUNICATION STRATEGY	
	Face-to-Face	Distance Model
District to Principal	WAIP, emails, via Executive Directors, District website, meetings	Daily Update, emails, via Executive Director. District website, virtual meetings
Principal to Teachers	Newsletter, emails, memos, meetings (including PLCs)	Daily or Weekly system to communicate to all staff, emails, virtual meetings
Teachers to Parents	Newsletter, emails, phone calls, conferences	Develop weekly communication systems/newsletter, emails, phone calls, virtual meetings
Teachers to Students	In class communication through whole/small/individual instruction and tutorials, agendas, assignments lists, online platform assignments, alerts/reminders, emails, and newsletters	Develop weekly or daily schedule for synchronous video conferencing for whole group/ small group and individual instruction and tutorials, asynchronous assignments, feedback cycles and grading alerts, newsletter, emails
Principal to Community	Website, marquee, memos, School Messenger, emails, social media, mobile app	Website, marquee, email communication, School Messenger, social media, mobile app

We strongly encourage all parents to keep the campus updated regarding address, email, and phone number changes.

The district Communications Department will develop districtwide memorandums containing important information and update the district website as information is available.